

SWAHAP

First Annual Benefit Concert
Presents:

“An Evening with Vikki Carr”

Saturday, August 29, 2009

At

The Plaza Theatre Performing Arts Center



South **W**est **A**ssociation of **H**ispanic **A**merican **P**hysicians

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South West Association of Hispanic American Physicians

Mission Statement

The Southwest Association of Hispanic American Physicians (SWAHAP) is a social, cultural and educational non-profit organization that is celebrating its 30th anniversary this year. SWAHAP is proud of its educational achievements that include an annual medical conference to provide Continuing Medical Education (CME) to its community physicians and allied health professionals.

Every year SWAHAP also hosts a Pre-Med Camp to educate, encourage, and help high school and college students achieve their goal of becoming physicians. To date, SWAHAP has provided approximately \$20,000 a year in scholarship funds. These scholarships are provided to well-deserved and qualified students who have committed themselves to pursue and further their education in the medical field. The scholarships are awarded based on high academic achievement and financial need.

Throughout the years, after successfully completing their studies many of the SWAHAP scholarship recipients have returned to the El Paso/Southwest area to serve the largely Hispanic community.

Currently, SWAHAP, through its physician role models continues to provide an on-going mentoring program for young Hispanic students interested in pursuing a medical career.

To mark its 30th anniversary, SWAHAP is launching its first celebrity concert this year, proceeds which will benefit the SWAHAP scholarship fund. The celebration will take place at the beautiful and historic PLAZA theatre in El Paso, Texas on August 29, 2009.

To commemorate this year's event SWAHAP will honor and pay special tribute to Ms. Vikki Carr as its first celebrity performer. This special night will be a testament to recognize SWAHAP's achievements and its continued commitment to support students through their scholarship fund.

Dr. Juan Perez
2009 SWAHAP President

2009 Sponsorship Opportunities

Corporate Sponsor

\$20,000

Company name and logo on all advertising material as major sponsor

Recognition on cover of evening program

Table for 6 at VIP after party

Photo opportunity with Vikki Carr

Backstage press passes for 4

Display banner at concert and VIP after party

6 VIP concert tickets

Presenting Sponsor

\$10,000

After party sponsor

Company name and logo on all advertising material

Full page ad in evening program

Table for 6 at VIP after party

Introduce Vikki Carr at VIP after party

Photo opportunity with Vikki Carr

Display banner at concert and VIP after party

4 VIP concert tickets

Program Sponsor

\$5,000

Table for 6 at VIP reception

Full page ad in evening program

Display signage at concert and VIP after party

2 VIP concert tickets

Ticket Sponsor

\$5,000

2 VIP tickets to be seated on stage!

Entry to VIP after-party

Program Ad Sponsor

Full page ad \$800.00

1/2 Page ad \$400.00

1/4 Page ad \$200.00

Business Card ad \$100.00

All ads and monies must be received by August 7, 2009

Checks are made payable to SWAHAP

For additional information please contact:

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